



Gold IVF Success Program

Including a refund if not successful¹



We would love to help you on your journey to building a family with Boston IVF!

Our goal is to help you become pregnant. We designed the Gold IVF Success Program to bring you support throughout every step of your fertility journey.

In this intro package, we've included:

- **Tips from an IVF nurse**, a preview of "What I Wish I Knew About IVF"
- **Resources** to help you develop your personalized plan for IVF
- **Pricing information** on our package at your clinic
- **Affordable financing** options available | pay over time

From conquering IVF anxiety to mastering egg retrieval prep, we're with you every step of the way.

Warmly,
Lauren

¹ The Gold IVF Success Program includes a Treatment Package at your clinic. Your membership includes use of the Sunfish software to calculate your unique Treatment Package costs, and if the software underestimates the cost to achieve pregnancy, you are eligible for a refund of up to 90% of the entire Treatment Package Costs. See contract for full terms and conditions.

Tips for Pregnancy: From an IVF Nurse

As part of the Gold IVF Success Program, we share “What I Wish I Knew about IVF,”¹ tips and advice from an IVF nurse to help you become pregnant. As you get ready to start the IVF process, we wanted to share some of the tips from our IVF nurse with you below.

How to increase chances of IVF success

Men	Women
<ul style="list-style-type: none">✓ Supplements for fertility – CoQ10, Zinc, Tongkat Ali, Shilajit 🍊✓ Lean proteins, healthy fats 🍖✓ Exercise 🏃✓ Low stress 🧘	<ul style="list-style-type: none">✓ Prenatals and supplements for fertility – Omega-3s, CoQ10, Vitamin D, Zinc, Inositol, L-Carnitine 🍊✓ Accupuncture 🧘✓ Lean proteins, healthy fats 🍖✓ Gentle Exercise 🏃✓ Low stress 🧘
<ul style="list-style-type: none">✗ Hot tubs 🛁✗ Tight undies 🩲✗ Laptop on lap 🖥️✗ Alcohol 🍷✗ Smoking, cannabis 🚬✗ Processed food & sugar 🍪	<ul style="list-style-type: none">✗ Alcohol 🍷✗ Smoking, cannabis 🚬✗ Processed food & sugar 🍪
	<ul style="list-style-type: none">— Max 2-3 cups of coffee & caffeine / day ☕

Other things that we address in “What I Wish I Knew About IVF”:

- **Will I need to take time off work for IVF? Should I tell my employer?**
- **How do I improve sperm quality prior to IVF?**
- **Can nutrition/ vitamins help with fertility?**
- **IVF Preparation: What questions could I ask my doctor?**
- **Will I administer the injections myself? What if I’m afraid of needles?**

And much more.

Sources: NIH, Mayo Clinic, UCSF

¹ Sunfish is not a provider of medical services and the recommendations here in are general in nature and do not constitute medical advice. In collaboration with a medical provider, Sunfish will provide or provide you access to general information and guidance on best practices to prepare physically for the highest chance of a live birth. Please note, however, that Sunfish does not guarantee that any of these guidance or best practices will result in actual improvements, and outcomes will be dependent on each individual’s actual physical condition and circumstances. Please consult your physician for details, as your unique needs may vary.

Sunfish is not a Medical or Healthcare Provider and does not provider medical advice.

IVF Outcomes: Most People Need 2-4 Cycles

When it comes to starting IVF, there is a lot to know about how your journey could look. **Most people need at least two cycles of IVF, which is why we designed the Sunfish IVF Gold Program.**

"I'm thrilled to partner with Sunfish to reduce stress for patients during the IVF journey."



Dr. Max Klein
Reproductive Endocrinologist Boston IVF

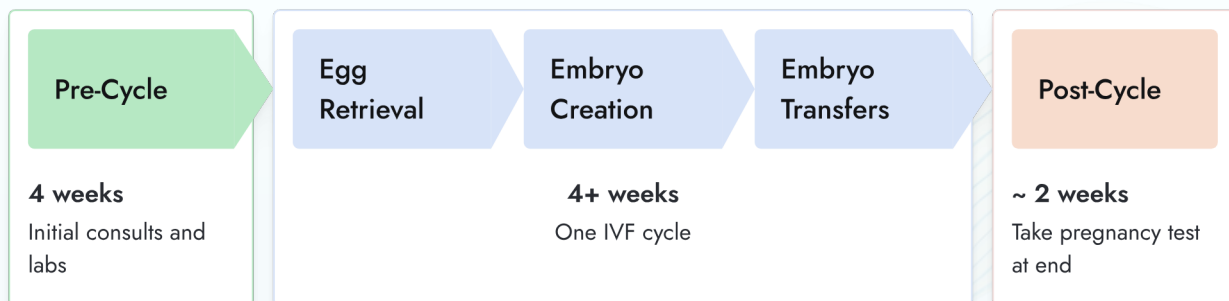
*"We need to **stop thinking of IVF as a single shot at having a family**, and think of several cycles as the standard."*

Dr. Scott Nelson
Fertility Doctor, [Journal of the American Medical Association](#)

As you get started, you may be wondering: how does this work? One IVF cycle includes:

- Egg retrieval,
- Embryo creation
- Genetic testing (if you opt for this)
- Embryo transfer(s)

Once you start, the entire cycle takes 4 - 12 weeks for the transfer of one embryo to be complete.



~\$25,000 per cycle

On average, most people need 2 - 4 cycles of IVF

Gold IVF Success Program: How It Works

We would love to support you on your journey to parenthood!

	PACKAGE #1 Gold IVF Success Program (if eligible)	PACKAGE #2 IVF Success Program	Without Sunfish
Total Package Cost	\$20,900	\$17,950	\$24,684
Refund (if not successful)	Up to \$13,940	\$500	No refund
Gift Card if Successful	Yes	Yes	No







Boston IVF Pricing	Gold IVF Success Program	IVF Success Program	Without Sunfish (assumes 4 transfers)
Retrieval + Embryo Creation: <ul style="list-style-type: none"> • Lab & ultrasound • Retrieval • Anesthesia • Oocyte Identification at Retrieval • Sperm Prep for Insemination • Oocyte Culture • ICSI (1-10 eggs) • Blastocyst Culture • Assisted Hatching • Embryo Cryopreservation • Embryo Thaw • Embryo Prep for Transfer • Embryo Storage (6 months) 	Included	Included	\$10,164
Embryo Biopsy + PGTA (up to 5 embryos)	Not Included	Not Included	Varies
Transfers <ul style="list-style-type: none"> • Lab & ultrasound package • Embryo Transfer • Ultrasound Guidance for Transfer 	Included (Unlimited)	Included (Unlimited)	\$3,630 each time
Support for the Sunfish Team <ul style="list-style-type: none"> • Financial Advocate Calls • IVF Guide ("What I wish I knew") 	Included (10 hours of calls)	Included (5 hours of calls)	None
Pregnancy Preparation Kit <ul style="list-style-type: none"> • Prenatal vitamins and pregnancy test 	Included	Not Included	None

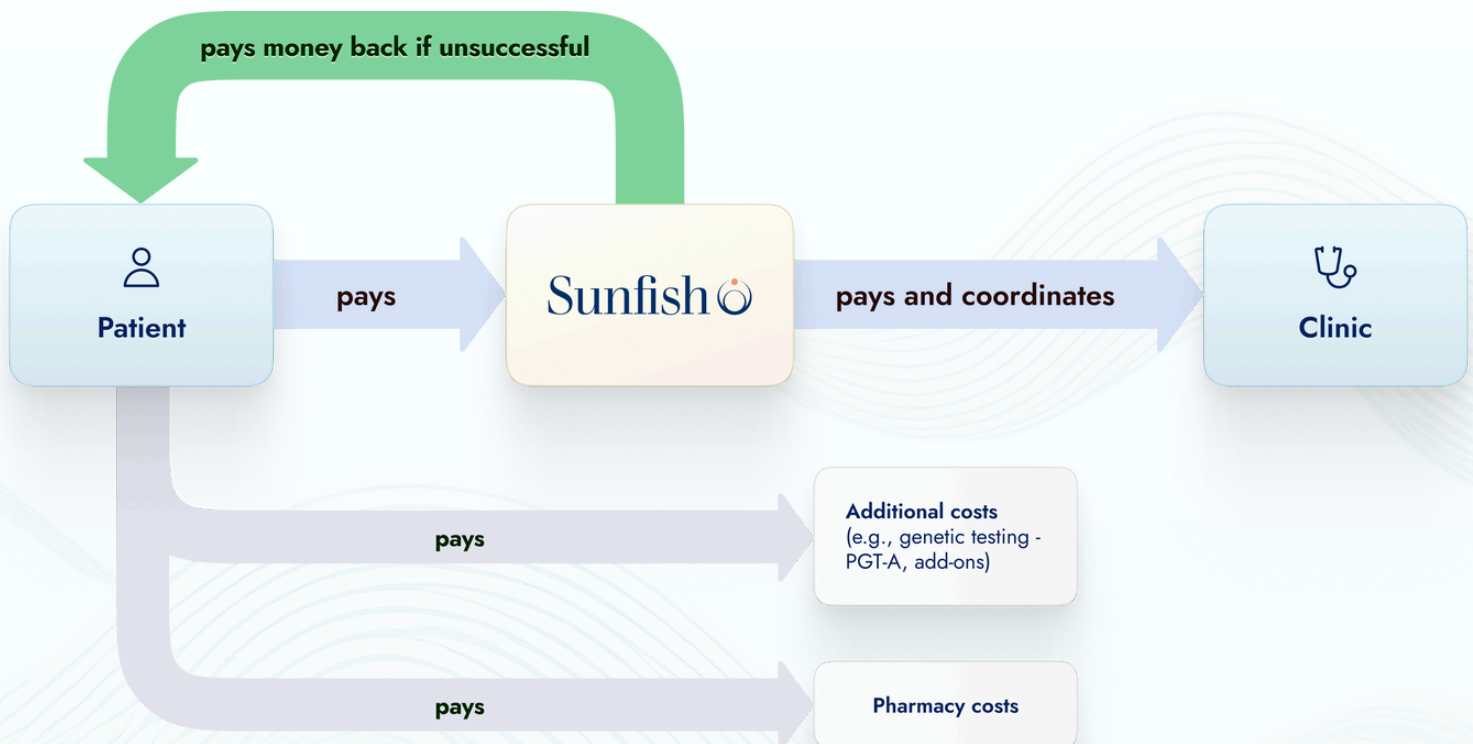
¹The **Treatment Package Cost** is \$17,424, which is what the refund is based on. For Terms and Conditions, please view our complete contract. Refund amount will vary based on HIPAA compliant data. Additional fees will apply if insurance does not cover labs and ultrasounds.

Note: Approximate cost for equivalent package at your clinic. All Services included in the Treatment Package are entirely provided by Medical Treatment Partners (your clinic and providers!) and not by Sunfish. Your membership will last for up to one year or until all eligible embryos have been transferred, whichever comes first. See the contract for full terms and conditions.

Gold IVF Success Program: How It Works

The Gold IVF Success Program includes support for **up to one year**, including:

-  **All-inclusive multi-step package** from retrieval to pregnancy
-  **Refund** if not successful*
-  **“What I Wish I Knew About IVF,”** preparation tips from fertility experts
-  **Financial planner** to help you afford IVF
-  **Provider introductions,** including fertility pharmacies and more
-  **Customized for you,** like an additional egg retrieval



Who is Sunfish?

We are a team who feel passionately about helping people build their families. Many of us have gone through fertility treatments ourselves. We have been in your shoes or supported thousands of patients who have. And most importantly, we are here for you – and want to help however we can!

Meet our medical advisors



Dr. Lora Shahine

Fertility Doctor
Stanford; Reproductive
Endocrinologist at Pacific NW
Fertility



Dr. Amber Cooper

Fertility Doctor
Chief Genomics Officer for
Kindbody; focused on
improving IVF outcomes



Dr. Jason Yeh

Fertility Doctor
Duke; Reproductive
Endocrinologist at Aspire
Houston



Dr. Vicken Sepilian

Fertility Doctor
Reproductive Endocrinologist at
Pacific Fertility Center Los
Angeles

Bloomberg

U.S. News & WORLD REPORT

AXIOS

TC TechCrunch

yahoo!

Contact us for a Free Consult

 planning@joinsunfish.com

 (510) 775 - 0064

 joinsunfish.com/gold_program



Did you know? Sunfish are one of the most fertile animals on the planet? Our financial resources make your journey to parenthood a bit brighter.